

ALBERT'S LIST

SPONSORSHIP OPPORTUNITIES

WHAT IS ALBERT'S LIST?

Albert's List is hiring Facebook Group focused on helping over 50,000+ recruiters, job seekers, founders and seasoned professionals find new opportunities and learn about premium career content.

We have produced over 120+ events around the topic of recruiting, job seeking, leadership and DEI audiences. Members have been hired at companies like Salesforce, Meta, Amazon, Rakuten, Eventbrite, Coffee Meets Bagel, Slack, Airbnb, Zillow, LinkedIn and many other startups others, driving \$3 million+ in economic activity throughout California.



Albert's Job Listings & Referrals - San Francisco Bay Area

Private group · 47.1K members

Join group



Community home

MEET THE FOUNDERS



Albert Qian

Founder & CEO of Albert's List
Product Marketing Manager



Bailey Dupont

Co-Founder
Community Leads of Albert's List
Director of Events

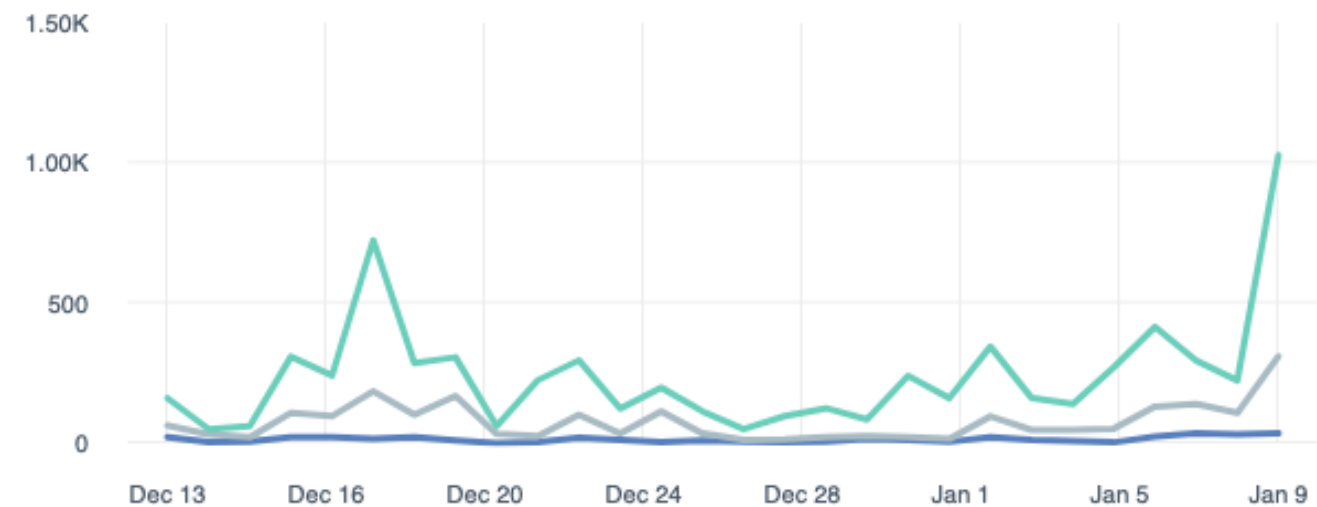


Over 50K+ Members in the Bay Area

Albert's List and many other Facebook groups are a hidden goldmine for businesses. They are self-selected communities of like-minded individuals with shared interests. All of the people inside of them are talking, sharing, asking each other questions and supporting each other. It's not only a great listening device for tapping into your target audience's community, but also a place to share your expertise and gain loads of customers.

Dec 13, 2019 - Jan 9, 2020

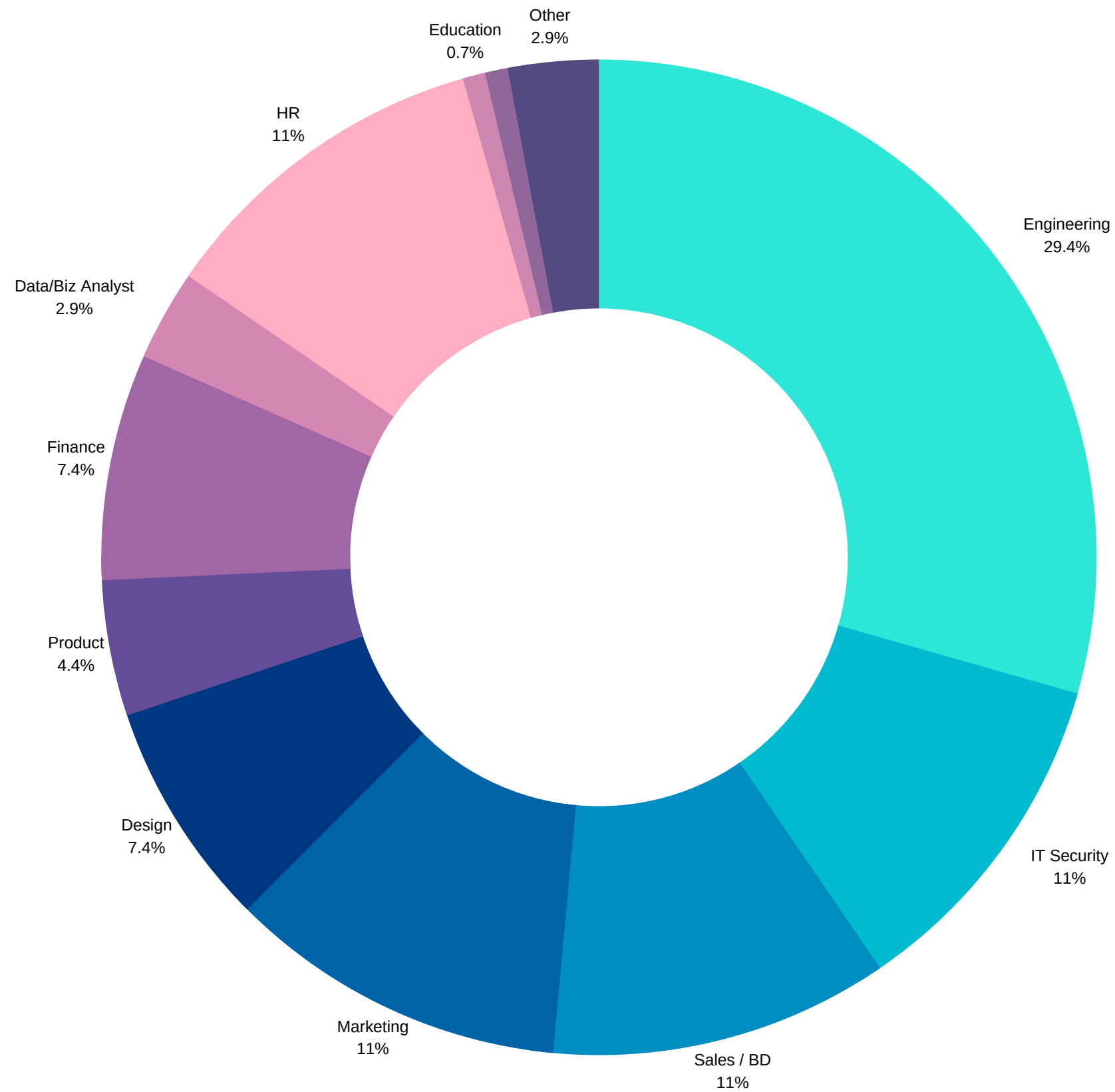
384 Posts 2.2K Comments 6.8K Reactions



384
Posts
-15%

2,160
Comments
-16%

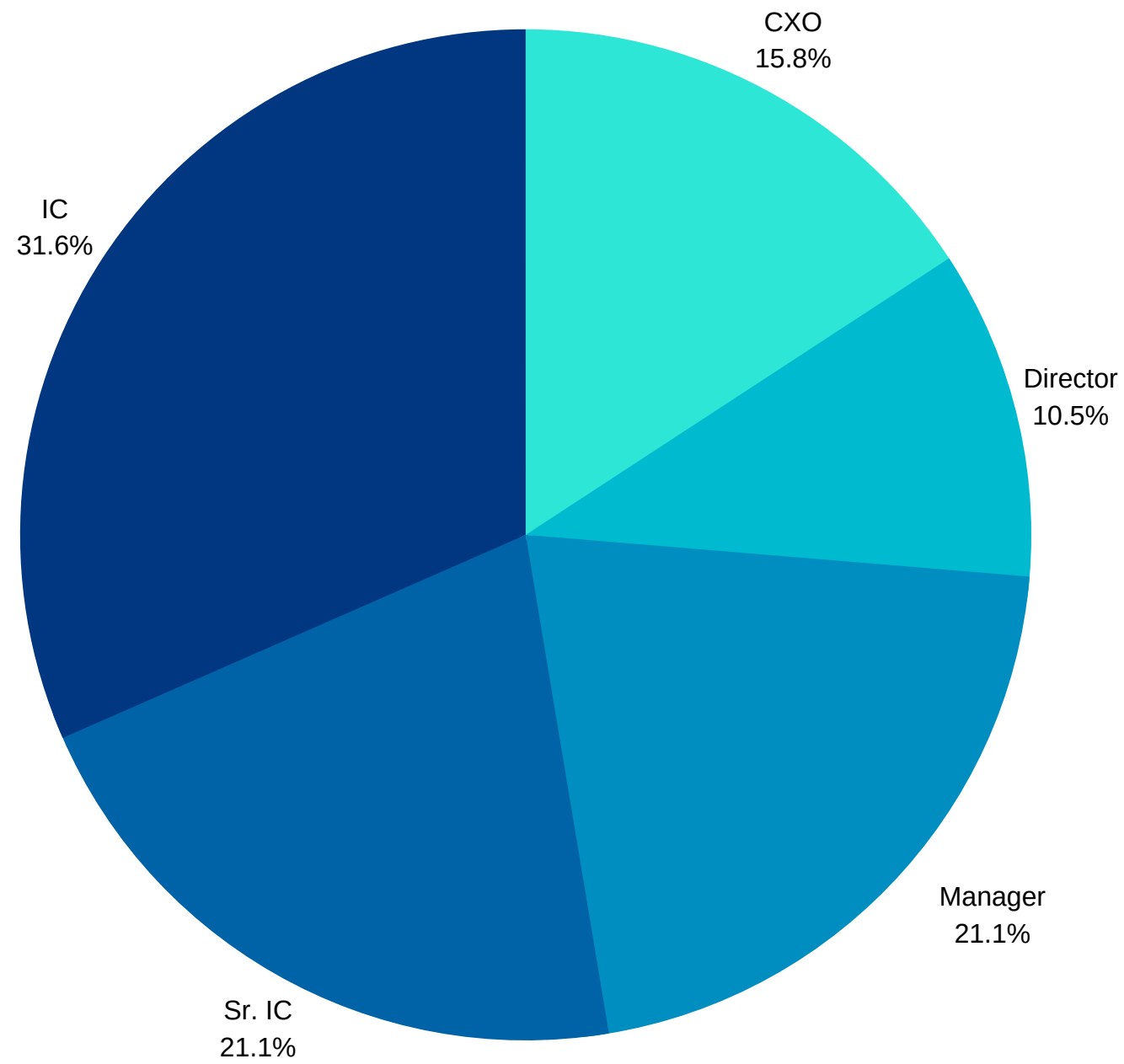
6,800
Reactions
-15%



OCCUPATION BREAKDOWN

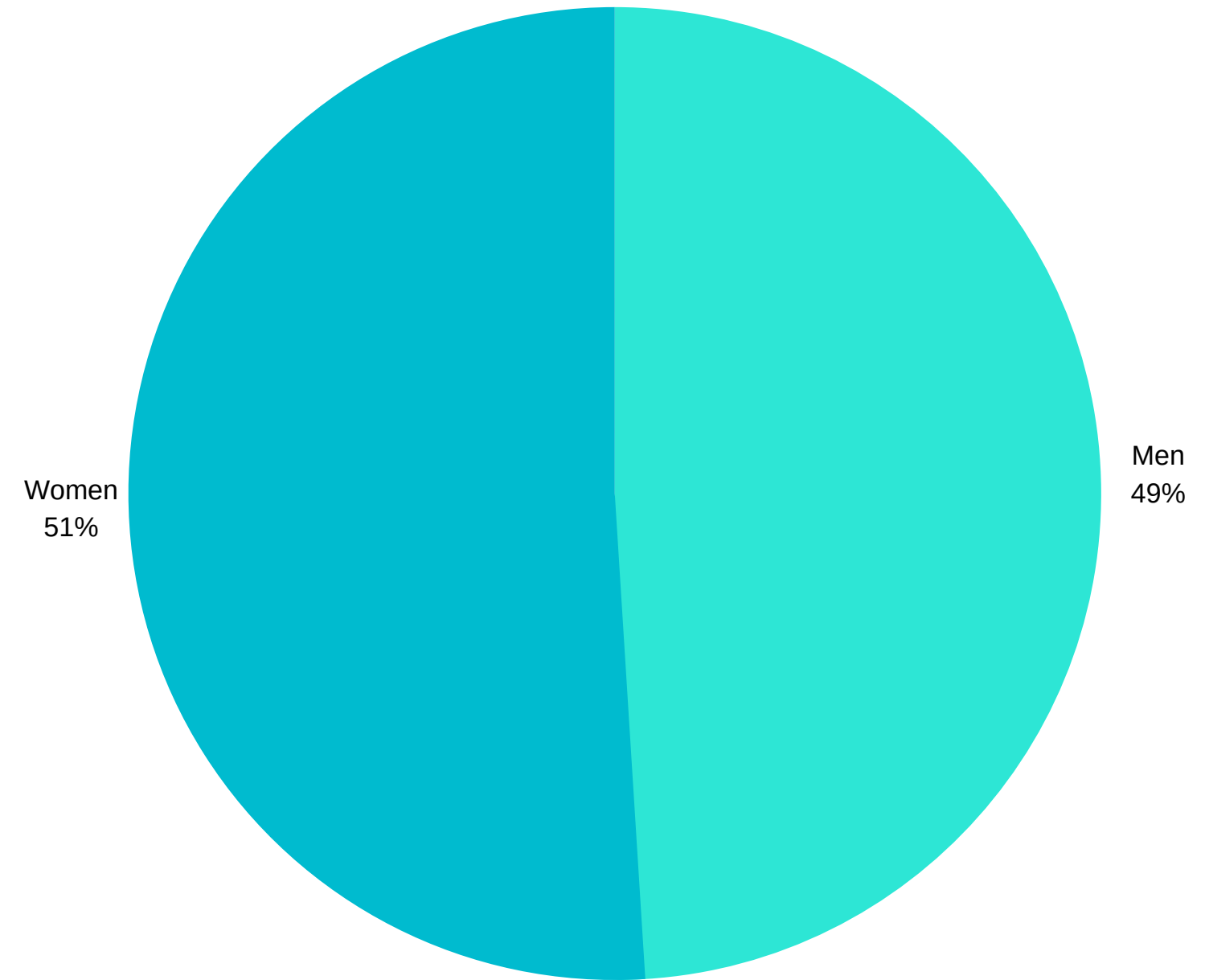
Surveyed in 2017 - Based on extrapolated number of 28,000

ATTENDEE TITLES

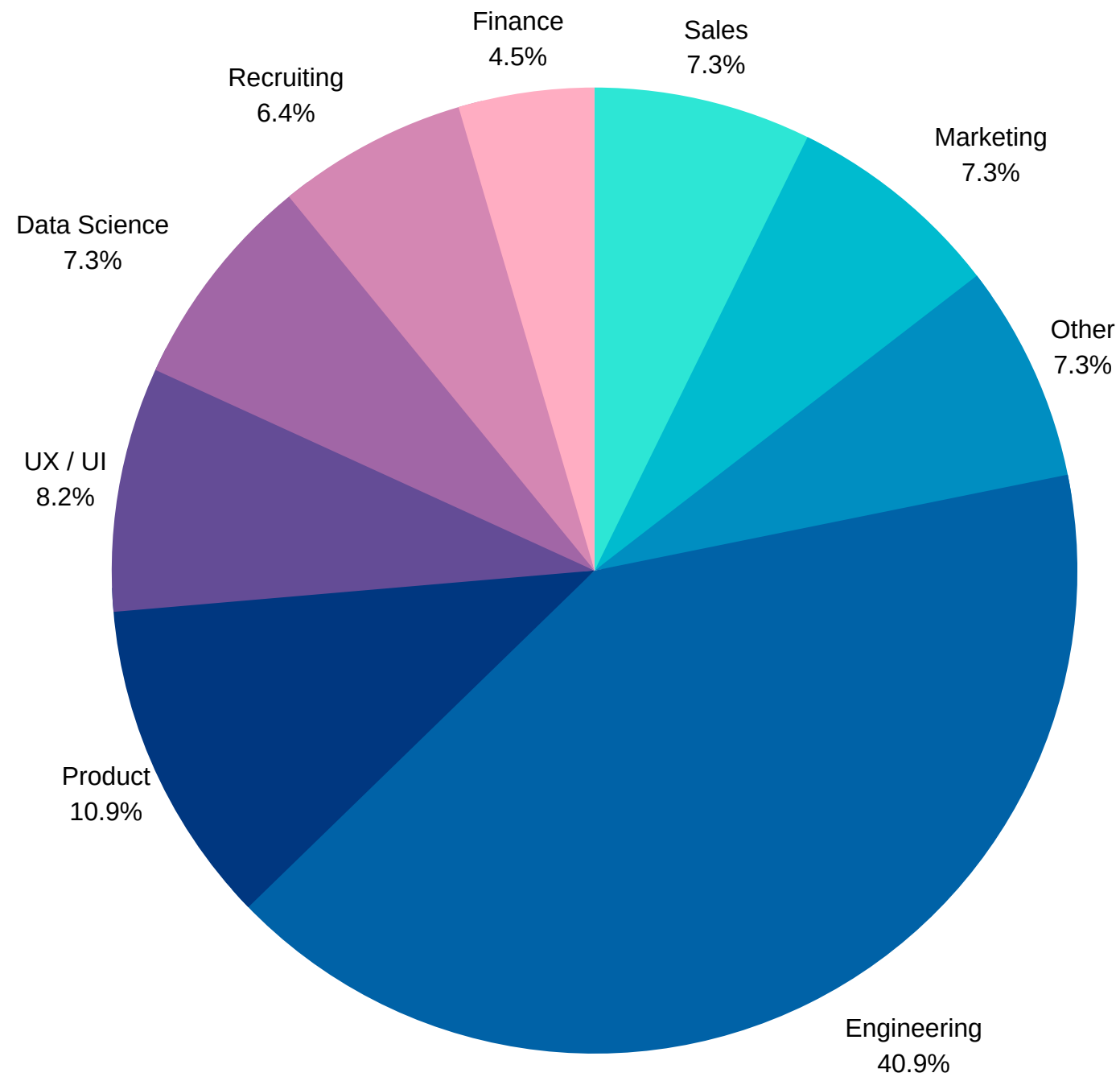


GENDER

50,000+ Members total
26,000+ Women
21,000+ Men

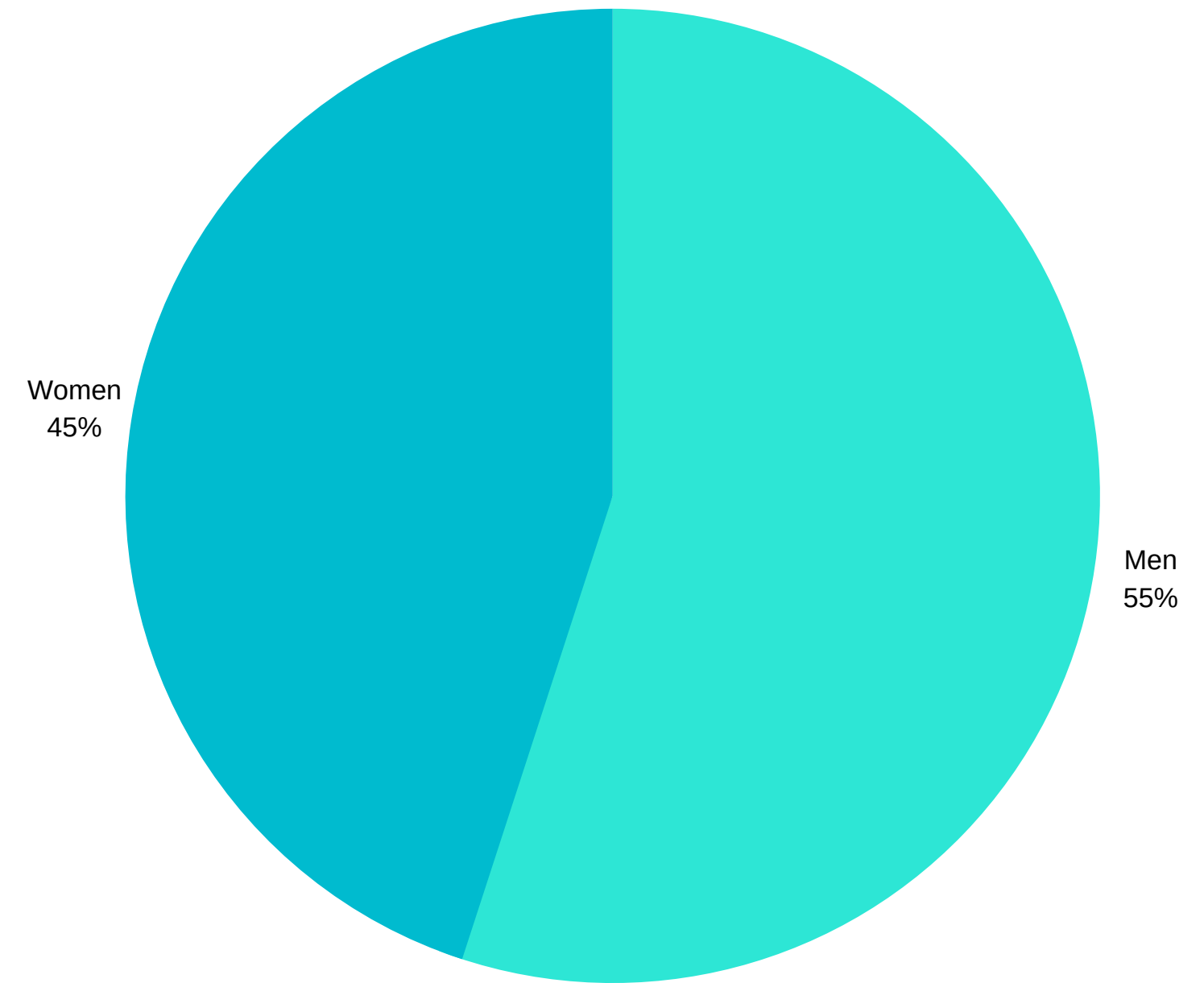


ATTENDEE ROLES



GENDER

Based on a attendee list of 150



WHY YOU SHOULD SPONSOR

Partnerships

- We can help you drive engagement to your campaigns
- Brand awareness to your business goals in hiring
- We have access to an email list segment of **1,200+ recruiters** in the Bay Area.
- We have access to an email list segment of **16,000+ job seeking professionals**.

Tap into our Audience

- We can segment our audience to tailor to your campaign
- Are you interested in attracting recruiters to your event?
- Are you interested in attracting job seekers? Engineering, Product and Data?
- We can drive engagement to your **business** and **brand**

PREVIOUS SPONSORS

eventbrite

amazon

 blind

Rakuten

 Zillow®

/LiveRamp

Hired_

skillz

Codility_

SUPERHUMAN

AdRoll

bluevine

OFFERINGS

Partnered Facebook Campaigns

- Campaigns featuring your business targeting your goals
- Facebook AMA's (reach of 5,000+ people and 200+ comments)
- Member promotion

Recruitment (Yes! We can source you top talent)

- We are a preferred hiring partner for many startups (Checkr, Hiretual, CMB) Recruiting talent and or referral partnerships to bring in more quality candidates. We have over 26,900+ daily active users in search of new opportunities.

Sponsored Events

- Co-marketed events (ex: Albert's List + Amazon, Networking Happy Hours)
- Our sponsored events bring in 250+ people depending sponsor
- Sponsorship inclusions depend on tier - Bronze, Silver & Gold partnerships featuring your company

Total Members

Dec 13, 2019 - Jan 9, 2020

41.1K Members





\$10,000

\$5,000

\$2,000

Gold Sponsor

- Sponsor to 2 events. 1 in-person networking event and 1 future custom virtual event included supporting any content or topic of choice.
- Event table, set-up and support and sign-up sheet.
- Website and social media (Facebook and LinkedIn) promotion with sponsor's logo
- Listed as sponsor in all of 2022 / 2023 monthly newsletters
- **Full access to attendee list emails and linkedIn contacts from event**

*Custom packages available for Gold Sponsors

Silver Sponsor

- Sponsorship to 1 in-person networking event
- Event table, set-up and support and sign-up sheet.
- Website and social media promotion with sponsor's logo
- Listed as a sponsor in all of 2022 and 2023 monthly newsletters
- Participate in one additional event or career fair within 6 months
- Marketing and promotions directed to company's career page
- **Full access to attendee list emails and linkedIn contacts from event**

Bronze Sponsor

- Sponsorship to 1 in-person networking event
- Event table, set-up and support and sign-up sheet.
- Website and social media promotion with sponsor's logo on Eventbrite
- Marketing and promotions directed to company's career page
- **Full access to attendee list emails and linkedIn contacts from event**

CONTACT US

E M A I L : S P O N S O R S @ A J O B S L I S T . C O M

P H O N E : 4 1 5 - 9 3 5 - 4 4 0 6